



**viva dogs**

**GROUND beef**

Complete & balanced | Whole food nutrition | Made in small batches

COMPLETE DOG FOOD (net wt. 1.1lb (454g))

**viva dogs**

**beef & turkey puppies**

Complete & balanced | Whole food nutrition | Made in small batches

COMPLETE PUPPY FOOD (net wt. 1.1lb (454g))

**viva dogs**

**GROUND chicken**

Complete & balanced | Whole food nutrition | Made in small batches

COMPLETE DOG FOOD (net wt. 1.1lb (454g))

**GROUND beef for dogs**

**Ingredients:**  
 Beef, Beef Heart, Beef Bone, Beef Kidney, Beef Liver  
 Organic Carrots, Organic Carrots, Organic Broccoli, Organic Green Beans  
 Organic Sunflower Oil, Organic Ginger, Organic Icelandic Kelp, Organic Flaxseed Oil, Cod Liver Oil, Organic Whey Protein, Vitamin E (D-alpha-tocopherol), Organic Shiitake Mushrooms, New Zealand Green Mussels

**90% Humanely Raised Beef**  
**8% Organic Fruits & Veggies**  
**2% Natural Supplements**

**Pet Nutrition Facts**

Component	As Fed	Crude Protein	Crude Fat	Crude Fiber	Crude Moisture
As Fed	10.5%	12.5%	1.5%	0.5%	75.5%
Crude Protein	10.5%	12.5%	1.5%	0.5%	75.5%
Crude Fat	12.5%	10.5%	1.5%	0.5%	75.5%
Crude Fiber	1.5%	12.5%	10.5%	0.5%	75.5%
Crude Moisture	0.5%	0.5%	0.5%	10.5%	12.5%

**Handling & Storage Instructions:**  
 Store in a cool, dry place. Do not refrigerate or freeze. Use within 30 days of opening. For best results, use within 14 days of opening. For more information, visit [www.livinggood.com](http://www.livinggood.com)

**www.livinggood.com**

**GROUND beef & turkey for puppies**

**Ingredients:**  
 Turkey with Ground Bone, Beef Heart, Turkey Heart, Beef Heart, Beef Liver, Beef Kidney  
 Organic Carrots, Organic Carrots, Organic Broccoli, Organic Green Beans  
 Organic Apple Pomace, Chicken Meal, Organic Flax Oil, Organic Ground Ginger, Organic Icelandic Kelp, Cod Liver Oil Powder, Vitamin E (D-alpha-tocopherol), Organic Shiitake Mushrooms

**90% Humanely Raised Meat**  
**5% Organic Fruits & Veggies**  
**2% Natural Supplements**

**Pet Nutrition Facts**

Component	As Fed	Crude Protein	Crude Fat	Crude Fiber	Crude Moisture
As Fed	10.5%	12.5%	1.5%	0.5%	75.5%
Crude Protein	10.5%	12.5%	1.5%	0.5%	75.5%
Crude Fat	12.5%	10.5%	1.5%	0.5%	75.5%
Crude Fiber	1.5%	12.5%	10.5%	0.5%	75.5%
Crude Moisture	0.5%	0.5%	0.5%	10.5%	12.5%

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**GROUND chicken for dogs**

**Ingredients:**  
 Chicken with Ground Bone, Chicken Heart, Chicken Gizzard, Chicken Liver  
 Organic Carrots, Organic Carrots, Organic Broccoli, Organic Green Beans  
 Organic Flaxseed Oil, Organic Ginger, Organic Icelandic Kelp, Cod Liver Oil, Organic Whey Protein, Vitamin E (D-alpha-tocopherol), Organic Shiitake Mushrooms, New Zealand Green Mussels

**90% Humanely Raised Chicken**  
**8% Organic Fruits & Veggies**  
**2% Natural Supplements**

**Pet Nutrition Facts**

Component	As Fed	Crude Protein	Crude Fat	Crude Fiber	Crude Moisture
As Fed	10.5%	12.5%	1.5%	0.5%	75.5%
Crude Protein	10.5%	12.5%	1.5%	0.5%	75.5%
Crude Fat	12.5%	10.5%	1.5%	0.5%	75.5%
Crude Fiber	1.5%	12.5%	10.5%	0.5%	75.5%
Crude Moisture	0.5%	0.5%	0.5%	10.5%	12.5%

**Handling & Storage Instructions:**  
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**viva dogs**

**CHUNKED chicken**

Complete & balanced | Whole food nutrition | Made in small batches

COMPLETE DOG FOOD (net wt. 1.1lb (454g))

**viva PURE**

**chicken**

Single Protein | Pre-Mixed | Made in small batches

DOG & CAT FOOD MIXER (net wt. 1.1lb (454g))

**viva for cats**

**chicken**

Complete & balanced | Whole food nutrition | Made in small batches

COMPLETE CAT FOOD (net wt. 1.1lb (454g))

**CHUNKED chicken for dogs**

**Ingredients:**  
 Chicken with Ground Bone, Chicken Heart, Chicken Gizzard, Chicken Liver  
 Organic Carrots, Organic Carrots, Organic Broccoli, Organic Green Beans  
 Organic Flaxseed Oil, Organic Ginger, Organic Icelandic Kelp, Cod Liver Oil, Organic Whey Protein, Vitamin E (D-alpha-tocopherol), Organic Shiitake Mushrooms, New Zealand Green Mussels

**90% Humanely Raised Chicken**  
**8% Organic Fruits & Veggies**  
**2% Natural Supplements**

**Pet Nutrition Facts**

Component	As Fed	Crude Protein	Crude Fat	Crude Fiber	Crude Moisture
As Fed	10.5%	12.5%	1.5%	0.5%	75.5%
Crude Protein	10.5%	12.5%	1.5%	0.5%	75.5%
Crude Fat	12.5%	10.5%	1.5%	0.5%	75.5%
Crude Fiber	1.5%	12.5%	10.5%	0.5%	75.5%
Crude Moisture	0.5%	0.5%	0.5%	10.5%	12.5%

**Handling & Storage Instructions:**  
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**www.livinggood.com**

**chicken for cats & dogs**

**Ingredients:**  
 chicken with ground bone  
 chicken heart  
 chicken gizzard  
 chicken liver

**Pet Nutrition Facts**

Component	As Fed	Crude Protein	Crude Fat	Crude Fiber	Crude Moisture
As Fed	10.5%	12.5%	1.5%	0.5%	75.5%
Crude Protein	10.5%	12.5%	1.5%	0.5%	75.5%
Crude Fat	12.5%	10.5%	1.5%	0.5%	75.5%
Crude Fiber	1.5%	12.5%	10.5%	0.5%	75.5%
Crude Moisture	0.5%	0.5%	0.5%	10.5%	12.5%

**Handling & Storage Instructions:**  
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**chicken for cats**

**Ingredients:**  
 Chicken with Ground Bone, Chicken Heart, Chicken Gizzard, Chicken Liver  
 Organic Puyallup Flax, Chicken Meal, Fish Oil, Organic Egg Yolk, Turbine, Cod Liver Oil, Organic Icelandic Kelp, Nutritional Yeast, Vitamin E (D-alpha-tocopherol), Oxytetracycline Hydrochloride

**97% Humanely Raised Chicken**  
**3% Natural Supplements**

**Pet Nutrition Facts**

Component	As Fed	Crude Protein	Crude Fat	Crude Fiber	Crude Moisture
As Fed	10.5%	12.5%	1.5%	0.5%	75.5%
Crude Protein	10.5%	12.5%	1.5%	0.5%	75.5%
Crude Fat	12.5%	10.5%	1.5%	0.5%	75.5%
Crude Fiber	1.5%	12.5%	10.5%	0.5%	75.5%
Crude Moisture	0.5%	0.5%	0.5%	10.5%	12.5%

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